



with Dr. F. Alan Dickerman

Providing Quality Dental care to Philadelphia and

the Main Line areas We provide gentle, family oriented dental care with the

best and latest in dental technology and treatment. Our team consists of individuals who are kind, friendly, and dedicated to

ensuring a pleasant experience during your visit. Our number one priority is our patient's well-being. We

implement all of the tools available to make sure you

have a comfortable experience during your dental visit.

Bur services

General Denistry Cosmetic Denistry Teeth Whitening Dental Implants Orthodontics/Invisalign Much more!!

Visit our website at : Www.baladental.com

F. Alan Dickerman, DDS,FAGD 139 Montgomery Ave Bala Cynwyd, PA 19004 Phone: 610-667 0588 Fax: 866-995-9227 Web: www.baladental.com

OFFICE HOURS

Monday 8:15 am—6:00 pm Tuesday 8:15 am—6:00 pm Wednes 8:15 am—2:00 pm Thurs 8:15 am—2: 00 pm Friday ? appointment

Welcome our newest team member



Heather Cipriotti Caring with a Smile:

We are very excited to introduce our newest staff member Heather Cipriotti.

Heather was born and educated in

Philadelphia, PA.. She graduated Harcum College in 1997 and has been a Dental Hygienist for over 17 years. She has worked with practices in all aspects of dentistry; treating a variety of patients including special needs, geriatric, pediatrics and adolescents.

Through the years she has acquired the skills to provide comprehensive quality care to every patient in our practice.

Heather has been married to her husband Frank for 10 years and they have three beautiful children together. They reside in Broomall, PA where Heather loves spending time with her children, exercising and enjoying the outdoors.





A note from Heather:

<u>The proper Way to Brush</u> <u>your Teeth</u> Ask a dozen people whether they know how to brush their teeth, and if they're over age 2, odds are they'll say "Of course." They might even be offended that you questioned their ability. After all, how hard can using a toothbrush and toothpaste be?

Teeth Brushing Basics:

Good oral hygiene is crucial to keeping a healthy smile and mouth. The secret is making sure you're brushing correctly.

- Put in the time
- Choose your toothbrush carefully
- Pick a double-duty toothpaste
- Don't forget your mouth
- Flossing is essential
- Mouthwash offers benefits
- Change your toothbrush regularly.

Besides protecting a bright smile, good oral hygiene can lead to better overall health. In addition to brushing correctly, be sure to eat a healthy diet and see your dentist for regular checkups.

"www. Everydayhealth.com"

New Patient Offer/

We would like to welcome YOU and your family to become a new patient with this special offer. Call today to schedule to receive this great deal,

This offer expires December 31, 2014.

Get 50% savings during the months of October, November. & December.

<u>New patient Only</u>: Exam, Cleaning, Oral cancer screening, and panoramic x-ray for \$205.00

Call our office to reserve your spot 610-667-0588

Dentists Play Key Role in Detecting Oral Cancer

Each year in the United States, more than 30,000 new cases of oral cancer are diagnosed, and more than 8,000 people die of the disease, according to the Centers for Disease Control and Prevention.

The five-year survival rate for oral cancer is about 50 percent.

Possible warning sigs of oral cancer may include: bleeding sores; sores that do not heal; lumps or thick, hard spots; soreness or feeling that something is caught in the throat; difficulty chewing or swallowing; ear pain; difficulty moving the jaw or tongue; hoarseness; numbness of the tongue, and changes in the way teeth fit together.

"If it is not diagnosed and treated in its early stages, oral cancer can be deadly," academy spokesperson Dr. Seung-Hee Rhee said. "Treatment for advanced stage oral cancer may lead to chronic pain, loss of function, permanent facial and oral disfigurement following surgery. The earlier the cancer is detected and treated, the better the outcome."

Methods of detection in addition to visual cancer exam includes saliva testing, cancer detection solutions and special exam lights (velescope),

Dr. Dickerman and his professional hygiene staff will feel for lumps or irregular tissue changes in your neck, head, cheeks, and oral cavity and thoroughly examine the soft tissues in your mouth, specifically looking for any sores or discolored tissues. Our office includes all of the examination methods mentioned in this newsletter during initial oral exam, recall exam and periodontal exams.