

Providing Quality Dental care to Philadelphia and the Main Line areas

We provide gentle, family oriented dental care with the

best and latest in dental technology and treatment.
Our team consists of individuals who are kind, friendly, and dedicated to ensuring a pleasant

experience during your visit. Our number one priority is our patient's well-being. We implement all of the tools available to make sure you

have a comfortable experience during your dental visit.

Bur services

General Denistry
Cosmetic Denistry
Teeth Whitening
Dental Implants
Orthodontics/Invisalign
Much more!!

Visit our website at : Www.baladental.com

F. Alan Dickerman, DDS,FAGD 139 Montgomery Ave Bala Cynwyd, PA 19004 Phone: 610-667 0588 Fax: 866-995-9227 Web: www.baladental.com

OFFICE HOURS

Monday 8:15 am—6:00 pm Tuesday 8:15 am—6:00 pm Wednes 8:15 am—2:00 pm Thurs 8:15 am—6:00 pm Friday by appointment

Should you Bite On Dental Insurance?



There's no question that dental work is expensive—especially when you need to have major work done. If you're not covered through your job, you may have to purchase it on your own. However, purchased privately, dental insurance can be a huge waste of money if your plan doesn't match your needs.

Overview of the System

For many people, the monthly premium for Basic dental care will be around \$50 a month. This means that you're spending \$600 on dental costs each year even if you don't get any work done.

Things to Consider

Dental insurance is significantly different from most other kinds of insurance. In a good year when you only need the standard cleanings, exams and x-rays, you are likely to lose about \$200 by having dental insurance.

Will It Be There When You Need It?

What about when you need work done? If your dentist informs inform you that you need filings, a root canal and a crown the charges alone will exceed the yearly maximum and you still have to pay for your usual cleanings, exams and x-rays. Unfortunately, your insurance many not be as helpful as you'd expect. MOST dental insurance plans have very low annual maximums averaging \$200 in any given year,.

Waiting Could be Worse

If you're thinking that you'll just hold out and then purchase dental insurance when you need it, think again. Because of what's called a waiting or probationary period, this strategy won't work (you didn't really think you'd found a way to outsmart the insurance companies, did you?



A note from Stacey:

Are Americans Seeing the Dentist?

"A recent study by Gallup Well-Being shows that nearly a third of all American adults haven't been to the dentist in the past year. The American Dental Association recommends that those with even the lowest risk of dental disease seek preventive dental care at least once a year.

Why Americans Should be Concerned

Several studies in the last 15 years have linked oral health to total bodily health. Poor oral health, especially for those unaware of the problem, can lead to several conditions that are actually preventable with an appropriate daily routine. Some of these conditions can occur when minor inflammation introduces oral bacteria into the bloodstream, increasing the possibility of heart disease or stroke.

Education and Prevention

Routine dental appointments not only provide the necessary therapy for vulnerable teeth but also the education that is critical to the personal treatment and prevention of inflammation and bacteria growth in the mouth. "

Www.colgate.com/Oral Health in America

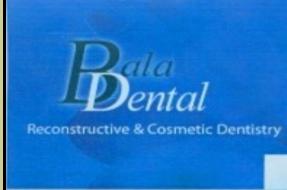
New Patient Offer

Summer vacations are over and the hustle and bustle of school, work and everyday life will be hitting us before we know it. So below is our new patient offer!

Get 50% savings during the months of September & October. Before the hectic school year starts and winter is upon us please call our office to schedule your cleaning.

New patient Only: Exam, Cleaning, Oral cancer screening, and panoramic x-ray for \$205.00

Call our office to reserve your spot 610-667-0588





MEET THE STAFF

This month we are featuring our Business Secretary:

Stacey Orloff

Stacey is a local, having grown up and educated in Lower Merion township. After graduation from Boston University and obtaining a B.S. degree in Psychology, she pursued a career with Comcast Cable in Philadelphia. Stacey remained a loyal employee for over 10 years and left to become a full time mother. She became a beloved member of our staff over four years ago, when she returned to the work force.

Stacey is our Business Secretary and scheduling manager. She attends all of our education seminars, and like all our staff members is CPR and Emergency trained. She can usually be found smiling at the front desk, scheduling patients, manning the phones, banging away at the computer, or greeting our patients. We have even seen her being a third pair of hands.

Stacey lives in Bala Cynwyd with her husband, Scott and her two daughters, Alexa and Sydney.